



Cedar Ridge Men's Basketball

2020-2021 SPONSORSHIP PACKET

ABOUT THE MEN'S BASKETBALL PROGRAM

The Cedar Ridge High School Men's Basketball Program began in 2010 with the opening of Cedar Ridge High School in Round Rock, Texas. This is our eighth year of varsity-level district play and the men's basketball program is eager to showcase our talented players in the Region 2, District 13, 6A Conference under the leadership of:

Principal	Jiae Kim	Asst. Coaches	David Wilson
RRISD Athletic Director	Dwayne Weirich		Charles Boswell
CRHS Athletic Coordinator	Sam Robinson		Greg Avila
Head Coach	Quinton Black	Athletic Trainers	Matt Owens Candle Carmichael

ABOUT THE MEN'S BASKETBALL BOOSTER CLUB

The Cedar Ridge Men's Basketball Booster Club is an all-volunteer group of parents, educators, and community members dedicated to providing resources to help support the athletes and athletic programs at Cedar Ridge High School. We help fill the gaps that district funding does not cover through our fundraising activities for facility improvements and financial support of the Cedar Ridge High School athletic programs.

President	Jose Moore	Treasurer	Greg Roush
Vice President	Lillian Mosquera	Secretary	Apple Yonemura

HOW YOU CAN HELP

We are always looking for partners in our community to help support the men's basketball program. Donations are tax-deductible, and 100% of funds raised go directly to supporting our student athletes.

The number-one way you can support our athletes is to come out and cheer them on at their games and tournaments. In addition to that, this packet describes three main ways you can help provide important financial support for the program:

- #1** Become a general financial sponsor at a level described on the Sponsorship Levels page of this packet.
- #2** Donate a financial gift or service to support a specific activity or need listed on the Program Wish List of this packet
- #3** Be creative. Contact us at raiderbbc@gmail.com if you have an idea for supporting the program not listed in this packet. We're always excited to hear ideas. We will be happy to talk to you and determine if your idea 1) meets the needs of the program and 2) is allowable under district and UIL rules.

**Thank you for supporting the Cedar Ridge Men's Basketball Program.
Go Raiders!**



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SPONSORSHIP LEVELS

DESCRIPTION	DIAMOND \$2500+	PLATINUM \$1500+	PURPLE \$1000+	BLACK \$500+	SILVER \$250+	WHITE \$100+
Company Name, Logo and link on the CRHS Men's Basketball web site	X	X	X	X	X	X
Reserved parking for all CR men's home basketball games	X					
Two tickets for admission to all CR home Basketball games.	X	X				
Acknowledgement in the Men's Basketball game day program at home games	X	X	X	X	X	X
Listing on the sponsor banner displayed in both gyms throughout the season	X	X	X	X	X	X
Advertisement in the Men's Basketball Season Program (available for purchase 2nd half of season)	Full Page	Full Page	Half Page	Quarter Page	Business Card	Listed
Framed Certificate of Appreciation					X	X
Recognition plaque	X	X	X	X		
Season Program and autographed team photo	X	X	X	X		
Individual large banner displayed in the main gym throughout the season	X	X	X	X		
Tickets to the Men's Basketball end-of-season banquet	4	4	2			



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SPONSORSHIP FORM

Please complete and return this form with your payment. You can complete the form on paper and pay using a check or money order, or you can submit the form via email and pay using PayPal. Instructions for both are provided below.

SPONSOR INFORMATION

I am sponsoring the Men's Basketball Program as a: Business Individual

Name: _____

Business Name (if applicable): _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: (_____) - _____ Email: _____

SPONSORSHIP LEVEL

I would like to sponsor the Men's Basketball Program at the following level (select one):

Diamond (\$2500+)

Platinum (\$1500+)

Purple (\$1000-1499)

Black (\$500-999)

Silver (\$250-499)

White (\$100-249)

SUBMIT ON PAPER

- Print and complete this form
- Make a check or money order payable to:
Raiders Basketball Booster Club
- Deliver both to any current Booster Club officer, or mail the form and payment to:
**Cedar Ridge High School
Men's Basketball Booster Club
2801 Gattis School Road
Round Rock, TX 78664**

SUBMIT VIA EMAIL

- Include the Sponsor Information and Sponsorship Level information from above in the body of an email, and send it to **raiderbbc@gmail.com**
- Submit a payment via PayPal using the Donate button at **www.CedarRidgeHoops.com**

The Raider Basketball Booster Club (RBBC) is an approved 501(c)(3) organization. Donations are tax deductible (Tax ID # 46-1062333). Tax receipts will be provided.



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Donation Wish List

Some supporters prefer to fund specific items, so following are specific items identified by the program. Donors will receive all of the promotional perks for the equivalent Sponsorship Level by donation amount. In addition, a thank you message will be posted on our social media channels with a photo of the item being funded along with the donor's name (and logo, if representing a business).

Item	Amount	Description
Varsity warm-ups	\$2200	Game-day warm ups for the varsity team
Basketball storage cage	\$500	Typical cage to securely store basketballs
Varsity team backpacks	\$1200	Game-day backpacks
Scholarship Fund	\$250, \$500, \$1000	We award several scholarships at the end of the season of varying amounts based on available funds. You could sponsor one of those scholarships.
Varsity player photo banners	\$1300	Large posters that are displayed in the main gym.
Game Day Sponsor	\$250	Help defray the game day costs for a specific date. Dates are first-come, first-serve.
Teacher Appreciation Breakfast	\$500	The players serve breakfast to the CRHS faculty and staff at the beginning of the season.
Team Holiday Breakfast	\$500	The players enjoy breakfast or lunch as a team following a practice in December.
End of Year Banquet	\$1500	We hold a catered event to celebrate the season. Direct sponsorship would reduce the amount we need to charge families to attend in order to break even.

If you have questions about any of these items, or if you have ideas about funding other items or activities, contact us at raiderbbc@gmail.com. We can discuss if the idea helps meet a need of the program, and if the donation is allowable under district and UIL rules.



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DONOR INFORMATION

I am donating to the Men's Basketball Program as a: Business Individual

Name: _____

Business Name (if applicable): _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: (_____) - _____ Email: _____

DONATION INFORMATION

I would like to donate to the Men's Basketball Program in the following way (select one):

Friend of the Program: A one-time general donation in the amount of _____

Partner of the Program: Provide funding for the _____
off the Wish List in the amount of _____.

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Raiders Basketball Booster Club
- Deliver both to any current Booster Club officer, or mail the form and payment to:
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